



We are expecting thousands of music lovers from Nova Scotia and beyond to gather in Aylesford, Nova Scotia, August 4-6, 2023 for the Fox Mountain Country Music Festival.

You are invited to participate by sponsoring the 2023 event. Sponsorship is made by purchasing one of the available advertising packages (see second page for package descriptions). Being a Platinum or Diamond sponsor provides you with exclusivity as we commit to not accepting any of your competitors as sponsors.

Please review the advertising packages enclosed and confirm your selection by contacting me at the phone number or email below. Invoices refer to the purchase of advertising packages, which will qualify as a deductible business expense for tax purposes.

We look forward to hearing from you!

Yours truly,

Matt Balsor
Coordinator and Host
Fox Mountain Country Music Festival
902-300-0375
info@mattbalsor.com

www.foxmountaincountrymusicfestival.com

Fox Mountain Camping Park Inc. 6128 Aylesford Road, Aylesford, Nova Scotia B0P 1C0

2023 Advertising Packages

Silver (\$500.00 HST included)

- 1 free weekend pass (includes non-serviced lot – tent or trailer)
- ½ page ad (5" x 3.75") in the program booklet (provided to all attendees)
- Business logo on festival social media and website
- Short blurb on business read from stage during 1 day of the festival (approx. 100 words)
- A band introduced as "brought to you in part by BUSINESS NAME"

Gold (\$750.00 HST included)

- 2 free weekend passes (includes non-serviced lots – tent or trailer)
- ½ page ad (5" x 3.75") in the program booklet (provided to all attendees)
- Business logo on festival social media and website
- Short blurb on business read from stage during 2 days of the festival (approx. 100 words)
- A band introduced as "brought to you in part by BUSINESS NAME"
- Opportunity to set up as a vendor during festival weekend

Platinum (\$1500.00 HST included) *Up to 2 businesses will have the 'platinum' status

- 4 free weekend passes (includes non-serviced lots – tent or trailer)
- Full page ad (5" x 8") in the program booklet (provided to all attendees)
- Business logo on festival social media, website, and printed posters (1000+ distributed)
- Short blurb on business read from stage during ALL days of the festival (approx. 100 words)
- A festival headliner introduced as "brought to you in part by BUSINESS NAME"
- Business signage at one visible location for duration of festival (dimensions to be provided)
- Business name mentioned during radio ads – "brought to you in part by BUSINESS NAME"
- Opportunity to set up as a vendor during festival weekend
- EXCLUSIVITY – your competitors will not be featured as sponsors

Diamond (\$3000.00 HST included) *Only 1 business will have the prestigious 'diamond' status

- 8 free weekend passes (includes non-serviced lots – tent or trailer)
- 2 full page ads (5" x 8") in the program booklet, one being the desirable back cover spot (provided to all attendees)
- Business logo on festival social media, website, and printed posters (1000+ distributed)
- Short blurb on business read from stage during ALL days of the festival (approx. 100 words)
- A festival headliner introduced as "brought to you in part by BUSINESS NAME"
- Business name mentioned during radio ads – "brought to you in part by BUSINESS NAME"
- Business logo printed on festival t-shirts including "proudly supported by BUSINESS NAME"
- Business signage displayed on any or all of the following for duration of festival:
 - Canteen/food stand (affix to building, dimensions to be provided)
 - Stage area (affix to structure, dimensions to be provided)
 - Shuttle bus (affix to side of bus, dimensions to be provided)
- Opportunity to set up as a vendor during festival weekend
- EXCLUSIVITY – your competitors will not be featured as sponsors